

can-am RESPONSIBLE RIDER
A BRP PROGRAM

CAN-AM RESPONSIBLE RIDING CHARTER

Can-Am's role is to provide tough, capable and clever ATVs and SSVs to users in the UK and Ireland. As a brand, we believe there is an opportunity to come together and rethink how we approach safety.

We know that the best way to create change is to challenge the norm and we are committed to educating users on the importance of rider safety through our new Responsible Riding Charter, which has been developed using the knowledge and experience of the Can-Am off-road team.

Whether it's the first time you have used your ATV or SSV or your 500th time, we know that safety begins at the start of the journey, so it's important that you:



Undertake training programmes from ATVEA and EASI

Let someone know where you are going and for how long

Always wear the correct personal protective equipment such as a helmet, boots, long sleeve shirt and trousers when out riding

Inspect the vehicle using the TCLOC checklist before use to make sure it is in good working order:

- Tyres & wheels
- Control levers
- Lights & Battery
- Oil levels
- Chassis

Take along communication devices and breakdown equipment

Be aware of other vehicles and pieces of machinery being driven around the site

Follow the recommendations for use that are specified by the manufacturer in the operator's guide as well as on the safety labels placed on the vehicle



Never carry or tow items that are above the recommended capacities highlighted by the manufacturer in the operator manual

Understand that everyone has their own way of riding, and look at ways to share best practice for riding different terrains

Be aware of the terrain you are travelling on as it can change from one day to the next. Be mindful of the animals you come across and do not damage their natural habitat



Visit the ATVEA (https://www.atvea.org/) and EASI (http://www.quadsafety.org/) websites for details of their training courses and additional information about responsible riding

Visit your local Can-AM dealer at the recommended number of hours for a service

can-am

OFF-ROAD LIVIN'