

TURFPRO

WEEKLY BRIEFING | 2017 MEDIA PACK

THE INDUSTRY'S ONLY PURPOSE BUILT WEEKLY BRIEFING

ABOUT

TurfPro is the only purpose built weekly briefing in the industry with an average **30%+ Open rate**.

The editorial looks at issues currently affecting the professional turfcare sector. With up to date industry news and expert comment, also coverage on product developments & industry exhibitions.

Targeted at professionals who look after grassed surfaces (Greenkeepers, grounds-men, landscapers, amenity workers, contractors etc), TurfPro is distributed digitally to over **8,400** verified email addresses every Monday at noon.

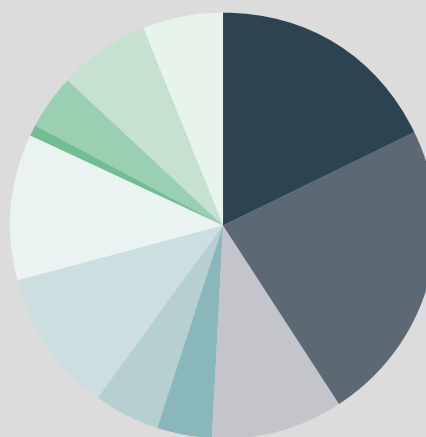
The digital distribution of TurfPro means advertisers can monitor responses and return on investment by measuring clicks from your advertisement and/or video.

40% READ ON MOBILE

60% READ ON DESKTOP



TURFPRO WEEKLY BRIEFING CIRCULATION



8,400*
IN CURRENT CIRCULATION

(5%) 420	Schools, colleges, universities	(18%) 1521	Golf course
(11%) 924	Non-vocational groundsmen/women	(23%) 1932	Sports grounds
(4%) 336	Manufacturers, Suppliers and distributors	(4%) 336	Leisure
(7%) 588	Misc (trade bodies, advisory services, consultants etc)	(1%) 84	Hire companies
(10%) 840	Contractors and landscapers	(11%) 924	Dealers
(6%) 504	Other		

CONTACT

EDITORIAL

Steve Gibbs

steve@stevegibbs.co.uk
07929438213

ADVERTISING

Susan Pallett

susan@theadplain.com
07973507174

THE INDUSTRY'S ONLY PURPOSE BUILT WEEKLY BRIEFING

RATES

SPONSORED TOP BANNER

£250 per issue.

Includes banner/logo clickable to your website.

(300x123px, 72DPI, RGB - Jpeg)

BRANDING LOGO / LINKS

3 months: **£250**

6 months: **£450**

Includes banner/logo clickable to your website.

(126x84px, 72DPI, RGB-Jpeg)

SPONSORED MIDDLE BANNER

£200 per issue.

Includes banner/logo clickable to your website.

(300x123px, 72DPI, RGB - Jpeg)

JOB SECTION: RECRUITMENT ADS

£75 per entry per issue

Comprises of a logo and a brief description of vacancy on home page, linking to a full page with full details, web/email link.

SPONSORED PRODUCT ANNOUNCEMENT

£175 per issue

Comprises and image and brief description on Home Page, linking to back page with up to 350 words of text, contact details, web/email links, images and/or video content

SPONSORED BOTTOM BANNER

£150 per issue.

Includes banner/logo clickable to your website.

(300x123px, 72DPI, RGB - Jpeg)



NEW LOOK TURFPRO
Welcome aboard!
by TurfPro Editor, Steve Gibbs
We've made some changes to the look of the Weekly Briefing this week, but are still offering coverage of the turf professional industry, warts and all!

[Read more](#)

Rate: ★★★★★ (0) | Comment (0)

PARTNERS

SALTEX

1 - 2 November
NEC Birmingham

GARDEN TRADER
Buy from your local specialist
NOW LIVE

USEFUL LINKS

[Send to a friend](#)

[Subscribe](#)

[Print friendly version](#)

[Visit our website](#)

TP @TurfProUK
TurfPro Magazine

RT @stuartwilson156: 90% of prep work for AI hurling finals complete. 20 matches in 6 weeks but we are still in great condition for tomorrow...
21 hours ago · reply

RT @johnledwidge: Delighted to have been shortlisted for @the_iog Professional Football Grounds Team of the year. Amazing work at home and...
5 days ago · reply



NEWS

'UNFAIRLY DISMISSED' GROUNDSMEN ISSUE PLEA

Need support to carry on their fight

Two Hull KCOM stadium groundsman who are planning to take their ex-employers to court have called on people to help in their "fight for justice" as they aim to get their jobs back.

[Read more](#)

Rate: ★★★★★ (0) | Comment (0)



JOBS

Sponsored Product Announcements



SALTEx 2017 'YOUR INDUSTRY YOUR SHOW'

Visitor registration now open

The countdown to Europe's largest annual turf management event has officially begun, marked by the opening of online visitor registration.

[Find out more](#)

Rate: ★★★★★ (0) | Comment (0)

POWERFUL, RELIABLE AND NOW EVEN MORE AFFORDABLE.

[Find out more](#)